

Program	BS Business Education
Semester	6 th
Credit Hours	3
Pre-requisite	None
Course Title	BSBE 322 Research Methods
Introduction	This course is designed for students to prepare them to situate themselves as researching professionals and at the same time enhance their own professional practice. Students will engage in a critical analysis of different research work and relate it to their own context. The unit provides students with the opportunity to engage with the research literature and to establish how different researchers techniques help improve the overall classroom situation.
Learning Outcome	At the end of the course, the learners will be able to <ol style="list-style-type: none"> 1. Discuss the meaning, nature & scope of research in education 2. Situate themselves as researching professionals 3. Conduct research in different educational settings 4. Write research report and present it effectively
Course Content	<p>The Nature of Research</p> <ul style="list-style-type: none"> • Definitions of Research • Scope and importance • Scientific method • Research problem and topic • Characteristics of research problem <p>The Researching professional</p> <ul style="list-style-type: none"> • Qualities of a researcher • Research ethics <p>Types of Research</p> <ul style="list-style-type: none"> • Descriptive Research • Experimental Research • Historical Research • Action Research <p>Techniques of Reviewing Literature</p> <ul style="list-style-type: none"> • Primary sources • Secondary sources <p>Methodology</p> <ul style="list-style-type: none"> • Population • Sampling • Instrument • Data collection procedure <p>Data Analysis</p> <ul style="list-style-type: none"> • Descriptive

	<ul style="list-style-type: none"> • Inferential <p>Report Writing</p> <ul style="list-style-type: none"> • Writing formats & Presentation • Referencing 										
References	<p>Walliman, N. (2011). <i>Research Methods: The basics</i>. London: Routledge.</p> <p>Fraenkel, J. R, Wallen, E. N., Hyun H. H. (2018). <i>How to Design and Evaluate Researchin Education</i>. McGraw Hill</p>										
Teaching/ Learning Strategies	<p>Lecture</p> <p>Multimedia presentations</p> <p>Cooperative Learning</p> <p>Non creditor workshops and seminars.</p> <p>Active Learning</p>										
Evaluation Criteria	<p>Course Evaluation</p> <table style="width: 100%; border: none;"> <tr> <td style="text-align: right;">Assignments</td> <td style="text-align: right;">20</td> </tr> <tr> <td style="text-align: right;">Mid Semester Test</td> <td style="text-align: right;">25</td> </tr> <tr> <td style="text-align: right;">Final Project</td> <td style="text-align: right;">15</td> </tr> <tr> <td style="text-align: right;">Final Test</td> <td style="text-align: right;">40</td> </tr> <tr> <td style="text-align: right;">Total</td> <td style="text-align: right;">100</td> </tr> </table>	Assignments	20	Mid Semester Test	25	Final Project	15	Final Test	40	Total	100
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